



A new feeling, step by step. Thorough cleaning of wooden floors is easy: a major advantage in view of the increased incidence of allergies and respiratory diseases.

Stepping out, impressively

Solid wooden floors, whether in fine parquetry or attractive wood-strip flooring, not only look good, they also feel good and contribute to a healthy and pleasant room climate. Cared for with natural AURO products, they are the first choice for quality living.

Fine waxes and oils protect the open-pored natural material wood so as to preserve its warmth and favourable room climatization properties. Our programme includes the right product for every type of wood and every floor-laying method. Enjoy the play of colours in the natural knots and grains. Or try cork as an attractive alternative with a special touch all its own.



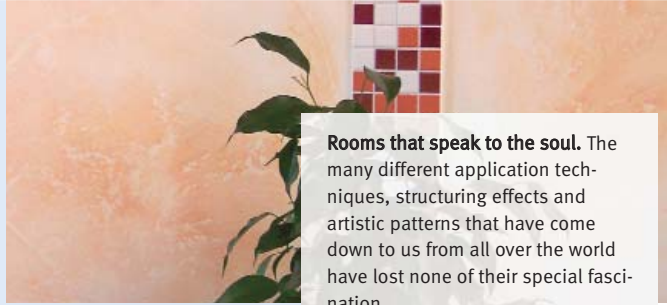
Your flair through and through

Our paints and glazes are just the thing for colourful furniture and other lovely items. Whether glossy or matte, opaque or transparent: At AURO you can let your good taste decide – with a clear conscience. Our Aqua paints bear the Natureplus seal, the Öko-Test evaluation "very good" and the toy suitability certificate for surface resistance to saliva and sweat. These are the first solvent-free paints to comply with the stringent standard EN 927 for surface hardness, ruggedness and resistance to wear, weather, moisture and mould.

Transparent glazes in many harmonious tones emphasize natural patterns even more clearly. AURO products also protect windows, outside walls and garden furniture from the ravages of time.



Bon appetit! Wood in the kitchen is a feast for the senses. Natural waxes and oils render it resistant to moisture, foods and odours.



Rooms that speak to the soul. The many different application techniques, structuring effects and artistic patterns that have come down to us from all over the world have lost none of their special fascination.

Dare to use colour

Who said walls always have to look the same? Colours are part of life, like music and tempting odours. A high-grade natural fibre plaster from AURO can be used as a canvas for your composition.

Using coloured wall glazes and special techniques such as wiping, stippling or winding, you can create reserved, light-filled, entirely individual impressions. The interplay of open-pored, free-breathing plaster and colour components gives the room climate an extra lift.

AURO day by day

Good ideas with AURO are never-ending. Whether it's fresh wallpaper, repairs of small items or handicrafts with children. Care products and polishes give a fresh shine to surfaces in your home, year after year.

AURO also means a new quality of life in everyday household work: AWALAN is the name of our programme that can replace the usually chemical mix of cleaning agents when you clean your kitchen, wash clothes and use your dishwasher.

AWALAN – from AURO: Our household products contain only biodegradable substances necessary to achieve good results. No synthetic perfumes or irritants are used that can affect your skin and health.



 Nature's finest



Houses can breathe again



AURO
my world... naturally



Welcome home



What kind of a home do you want to enjoy life in? Our name, AURO, stands for a conscious style of living at home in harmony with nature. With warm, free-breathing wooden surfaces, natural plaster walls and furniture that exudes a pleasant atmosphere, rendered refined and attractive with natural paints and valuable protective essences.

AURO paints and care products beautify and care for your rooms entirely without synthetic solvents or other harmful irritant substances. Surfaces treated thus gently support the natural moisture and air balance and create a comforting atmosphere. Houses can breathe again!

Your house will show its true face. Living with AURO also means self-expression with fine colours. The natural pigments create unique colour effects.

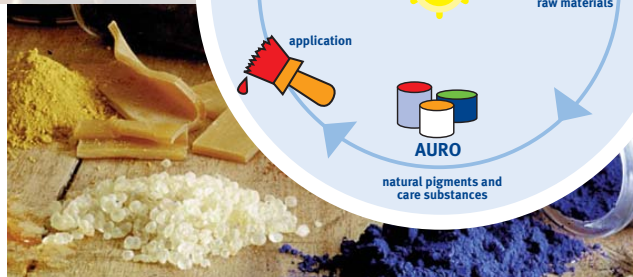
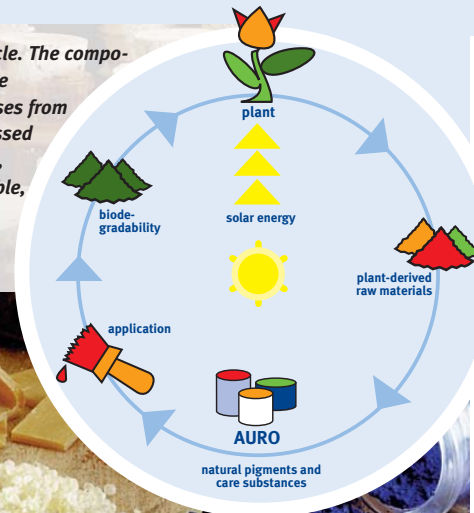


An idea takes hold

Thirty years ago, Dr. Hermann Fischer, a pioneer of gentle chemistry, decided to develop top-quality, marketable paint products on a consistently ecological basis. In 1983, the first natural paint products were delivered with the AURO label.

Today, AURO products are the most successful and best known natural paints, and they earn the best marks in Tests carried out by Ökotest, Natureplus and other independent institutes. Credibility is the most important reason behind this: In contrast to other natural paints, AURO products contain no environmentally harmful additives such as biocides, petrochemical binders or petroleum-based solvents. The product ingredients are exhaustively declared on each AURO label. In many cases, the colour-fastness and technical protective properties of AURO products even exceed those of the harmful synthetic paints.

The AURO raw material cycle. The components of AURO products are obtained by gentle processes from natural sources and processed in the same way: After use, they are readily compostable, and so resume their place in the natural cycle.

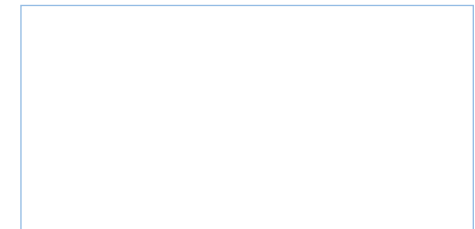


Discover AURO

We have just the right products to care for and beautify every part of your home, indoors and outdoors, plus the appropriate product information. Our prospectuses will give you an idea of how the products can be used. Our "Tips for best results" tell you what you need to know about the application techniques. Welcome home!

AURO Pflanzenchemie AG
Alte Frankfurter Straße 211
D-38122 Braunschweig

Tel: +49 531-28 141-0 • Fax: +49 531-28 141-61
export@auro.de • www.auro.de



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