



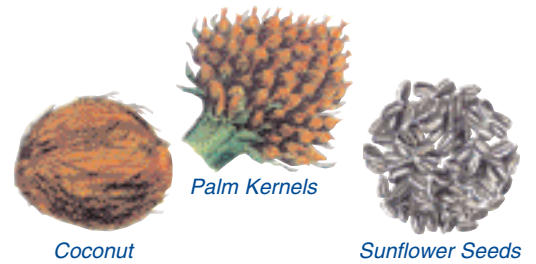
Ecological Washing



Castor Plant

These are the raw materials for our washing and cleaning agents.

Fully natural products from controlled organic cultures !



Coconut

Palm Kernels

Sunflower Seeds

Honest and pure vegetable fats, oils and minerals are the main ingredients for the AWALAN range for skin friendly and fully biodegradable washing and cleansing. You will always be aware of the sunshine in our products' origins.

Crude Oil? No thanks.


Even for most "Green" claiming washing agents the chief ingredients are produced by heavy chemical industry. "Free of...", "Native", "plant based" or "derived from coconut" are the misleading token of many soap detergents based on "cracked fatty acids", meaning significant molecular changes caused by petrochemicals. No wonder that prominent brands are failing in dermatological tests and are regularly caught by Eco-Test magazines to use conservation agents like Formaldehyde.

AWALAN's innovation, by contrast, is to combine and enhance the effects of certain pure vegetable oils synergistically, by compounding them in selected portions.


Those new standards can only be achieved by committed manufacturers of organic products who have full control over their plants and who look into the "product biography" of all supplies.

Healthbuild is committed and would like to outline the **crucial criteria** in this area of industrial manufacturing to achieve more clarity in the market and to increase consumers awareness on public & individual health.

	AWALAN[®]	Your chosen competitor
Manufacturer's exclusive use of natural & solar raw materials?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Washing active substances from Organic Farming cultivation?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
No pre-processing/chemical modification of plant materials by suppliers?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Fairtrade purchase and partnerships with farmers' coops?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Company Environm. Statement? Carbon neutral manufacturing Cert. ?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Manufacturers plant open to ongoing public inspections?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Positive (100%) Declaration of Contents, detailed percentage?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Washing agents designed for low temperature / low energy use?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Skin friendly household cleaners with excellent dermatological ratings?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Catering cleaners and soaps endorsed by public health bodies ?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Rapid, complete (100%) biodegradability and mineralisation ?	<input checked="" type="checkbox"/>	<input type="checkbox"/>



Rape



Sugar Beet